

May 5, 2020

## CollClubSports Announces Relocation of NCBA/NCSA Spring Training

Pittsburgh, PA --

CollClubSports is excited to announce that we have signed a four year agreement with Visit Panama City Beach (FL) to relocate our NCBA and NCSA spring training events to the Panama City Beach Sports Complex for the 2021 through 2024 seasons. For the past 15 years, the NCBA/NCSA Spring Training Showcase has taken place at Mike Sansone Community Park in Plant City, FL just outside of Tampa.

Along with the relocation to a new venue, CollClubSports has decided to rebrand the annual event as “Swing into Spring – Panama City Beach” moving forward. Christian Smith (NCBA VP of Baseball Operations) stated: “We felt like with a new host city, a new venue, it was time to give the event a facelift with new branding as well. We love how well received our “Swing into Spring – Mesquite (NV)” event has been, and we wanted to bring that to our east coast event as well.”



The Panama City Beach Sports Complex opened its doors in July 2019, but while it may be a new facility the relationship between the CVB and CollClubSports stretches back more than a decade. Sandy Sanderson (CollClubSports President) added: “After more than ten years of working with Richard Sanders (VP of Sports Marketing for Visit Panama City Beach) and his staff to get this facility built, we can’t wait to get on the field and play ball. With so many of our needs taken into account when developing this venue, we can’t help but feels like it was built specifically for our teams.”

The hardball portion of the Panama City Beach Sports Complex features ten AstroTurf ball fields with zcap cooling system, Qualite LED sports lighting, 7 batting cages, 2 concession areas, and bullpens at each baseball field. “The Panama City Beach Sports Complex has absolutely everything our teams need to successfully brush off that winter rust and prepare for the upcoming season.” added Garrett Siemek (NCBA Director of Spring Training Operations). “We are very excited to host this outstanding event in Panama City Beach next March,” said Chris O’Brien, Sports Marketing & Events Director at Visit Panama City Beach. “When we designed the multipurpose layout with college sized baseball this is just the type of Spring event we were looking to partner with, it’s going to be great to see all these outstanding college club programs playing at the new Panama City Beach Sports complex and enjoying our world class beaches.”



Away from the ballfields, Panama City Beach is a destination like no other. Besides the world class beaches, PCB has something to offer anyone and everyone. For



those who enjoy the water, you can scuba dive various ship wrecks in the area, book a charter fishing trip and go after the Cobia, Mackerel, and Grouper that are in season, rent a personal watercraft, or pack a cooler and take a pontoon boat over to Shell Island to go exploring. For those looking to for fun on land, there are plenty of golf options, fantastic seafood restaurants all over the area, visit the shops at Pier Park, race your buddies on the go kart track, or dance the night away to some live music at one of PCB's many famous



beach clubs. "Having grown up in Georgia, Panama City Beach was a destination we frequented often for vacation and especially during spring break. With all that there is to do in PCB, our teams and fans alike are going to have no shortage of fun & excitement while attending the Swing into Spring – Panama City Beach event," added Savannah Ahrens (NCSA VP of Softball Operations).

With all the fun in store for our teams and fans both at the ball park and around town, CollClubSports wanted to make sure our attendees had a great place to rest at the end of each day. We are excited to be partnering with vacation rental company Resort Collection as our official accommodation booking agent of the 2021 Swing into Spring – Panama City Beach event.

These aren't typical hotels that our teams are accustomed to. These are vacation style condo resorts that feature in room kitchens, laundry, and range from 4-10 person capacity. These resorts feature onsite swimming pools, beach access, and many have onsite bar/grills as well. Attendees are going to have no shortage of comforts during their visit to Panama City Beach, at a comparable price to what they are accustomed to.



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CollClubSports annually projects an average of 70 club baseball/softball teams to register for the Spring Training Showcase event. However, there is anticipation that the new Swing into Spring – Panama City Beach will be so wildly received, that the historical registration numbers may be greatly surpassed. For that reason CollClubSports expects to open registration far sooner than usual and will be offering major incentives for teams who register early. Be on the lookout for registration paperwork to be sent out as early as August 1<sup>st</sup>. For additional questions regarding the 2021 Swing into Spring – Panama City Beach event please contact ([Garrett.Siemek@CollClubSports.com](mailto:Garrett.Siemek@CollClubSports.com) – Baseball or [Savannah.Ahrens@CollClubSports.com](mailto:Savannah.Ahrens@CollClubSports.com) – Softball).