

MARKETING NEWSLETTER

Dates to Remember in April:

- **April 11:** NCFA Phone Day
- **April 15:** NCBA Roster Freeze
- **April 17:** Suite 301
- **April 18:** NCBA Phone Day
- **April 19-21:** NCSA World Series
- **April 25:** NCSA Phone Day
- **April 28-20:** NCTFA National Championships

DID YOU KNOW...

LAST YEAR, THE UNIVERSITY OF ANTELOPE VALLEY BECAME THE FIRST TEAM IN NCSA HISTORY TO ADVANCE ALL THE WAY TO THE NCSA NATIONAL CHAMPIONSHIP GAME IN JUST THEIR FIRST SEASON IN THE LEAGUE (EXCLUDING THE FIRST EVER NCSA WORLD SERIES WHEN ALL TEAMS WERE NEW).

NCSA WORLD SERIES QUICKLY APPROACHING

Twelve teams have already clinched a spot in the 2012 NCSA World Series Tournament, to be held April 19-21 at South Commons Softball Complex in Columbus, Georgia. Heading into the final week of the regular season, only the Mid-Atlantic North Conference remains undecided, with Navy currently leading the conference with an 11-1 conference record, and Towson just behind at 13-2. The remaining three spots in the 16-team field at the World Series will be filled by at-large selections made by the NCSA amongst second place finishers from conferences throughout the country.

Amongst the twelve teams that have qualified so far are many familiar faces, including all three South Atlantic Region representatives: Kennesaw State, Florida and East Carolina. From the Southern Pacific Region emerged last year's runner-up, University of Antelope Valley. Perennial power Virginia



Penn State (right) and Delaware (left) celebrate after finishing first and second respectively in the North Atlantic Regional Tournament. In doing so, both teams clinched a spot in the NCSA World Series in Columbus, Georgia.

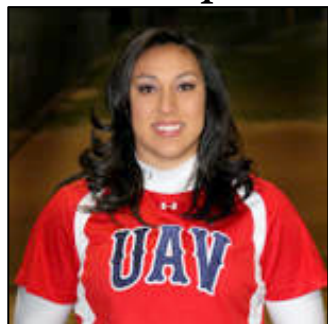
Tech makes another trip to the World Series after winning the Mid-Atlantic South. From the Mid-America Region there will be two teams making their first-ever NCSA World Series appearance in St. Louis and Kansas, while Air Force is returning for the first time since 2009.

The four teams coming out of the North Atlantic and Great Lakes Regions each had to first finish in the top two of their regional tournament in order to advance to the World Series.

The North Atlantic Regional, held in York, Pennsylvania, featured SUNY Cortland, Delaware, Penn State and UConn. In the end, Penn State went 3-0, defeating Delaware in the championship game. Both Delaware and Penn State will compete in the World Series.

The Great Lakes Regional, held in Champaign, Illinois, featured Illinois, Grand Valley State, Marquette and Miami (OH). Illinois defeated Grand Valley State 2-0 in the championship, as both teams advance to Columbus.

CollClubSports Player To Watch



As a sophomore, Johanna currently leads the NCSA in home runs and is second in RBI. This past weekend, she helped UAV clinch the Southern Pacific Regional title and UAV's second straight trip to the NCSA World Series in Columbus, GA. After falling to Florida State in last year's national championship game, Johanna is determined to lead the Pioneers to a national title in 2012.

Name: Johanna Michelle Ilejay
School: University of Antelope Valley
Position(s): Shortstop/Pitcher
Scholastic Year: Sophomore
Major: Criminal Justice
Nickname: JoJo

Favorites:

- Movie:** Grease
- Food:** I like all kinds of food
- Band:** I like all kinds of music.

Collegiate Softball Memory: The memory that comes to mind is when I hit two homeruns in one game. It was our first conference game of this season, when I came in at home it was so awesome that my team was there to congratulate me and they were just as excited as I was. That's when I knew it was going to be a great season because our team is not just a team we are a family.

You currently lead the NCSA in home runs and are second in RBI. What has made you

so successful at the plate this season?

What makes me so successful is practice, confidence, and dedication. Whenever it's game time all my problems and worries go away and it allows me to give 110% in the game.

The Southern Pacific Region expanded from just three teams last year to five this year. How did the growth of the region make this season more enjoyable for you?

The growth of the region made this season more enjoyable by bringing different competition to our conference. It is always fun and challenging for the team to face new competition.

How does losing in the National Championship game last year provide extra motivation for your team this season?

When we saw the other team walk away with the trophy and the title of National Champions that was motivation for us to come back this season and work even harder to come out on top. **What does your team need to do better this year in order to take that one extra step and bring home the National Title?**

Continue to fight every single pitch! We are a strong unit/family and that is our advantage, as long as we stay focused on the mission every workout, every practice, and every pitch... we will find that success.

Anything else you would like to add?

I would just like to say thank you to my family because they are always there for me and they are my biggest supporters. I love you all!

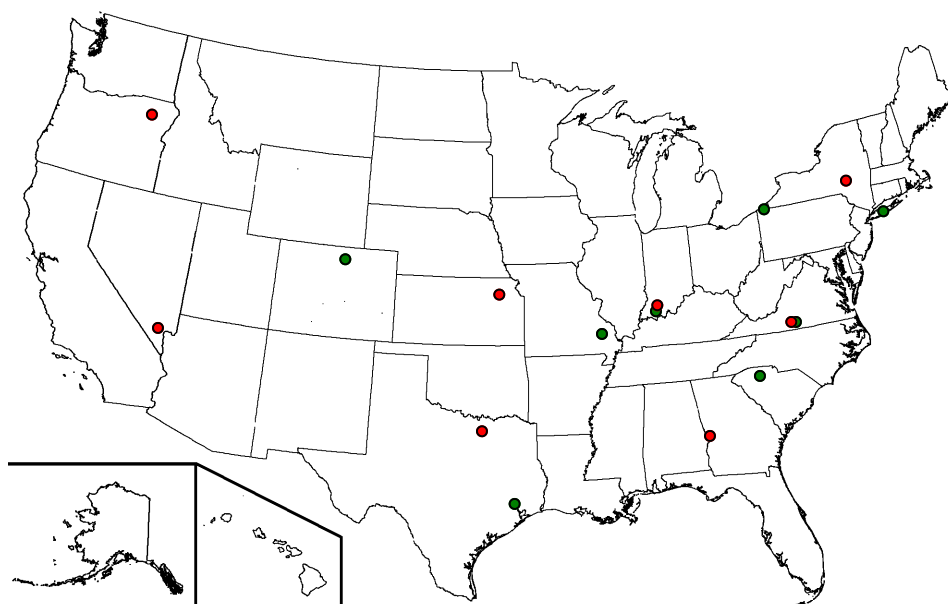
POST-SEASON LOCATIONS AND DATES

NCBA Division I Regional Tournament Locations and Dates:

- North Atlantic Regional: Oneonta, NY (May 11-13)
- Mid-Atlantic Regional: Martinsville, VA (May 11-13)
- South-Atlantic Regional: Columbus, GA (May 4-6)
- Great Lakes Regional: Huntingburg, IN (May 11-13)
- Mid-America Regional: Topeka, KS (May 11-13)
- Gulf Coast Regional: McKinney, TX (May 11-13)
- Northern Pacific Regional: La Grande, OR (May 11-13)
- Southern Pacific Regional: Henderson, NV (May 4-6)

NCBA Division II District Playoffs Locations and Dates:

- District I Playoff: Erie, PA (May 4-6)
- District II Playoff: East Meadow, NY (May 4-6)
- District III Playoff: Martinsville, VA (May 4-6)
- District IV Playoff: Union, SC (May 5-6)
- District V Playoff: Huntingburg, IN (May 4-6)
- District VI Playoff: Jackson, MO (May 5-6)
- District VII Playoff: Kingwood, TX (May 5-6)
- District VIII Playoff: Fort Collins, CO (May 5-6)



NCBA DI Week 17 Top 20 :

1. East Carolina University (18)
2. UC - San Diego
3. University of Georgia
4. University of Texas
5. University of Florida
6. University of Arizona
7. Colorado State University (1)
8. Texas Tech University
9. NC State University
10. Florida State University
11. University of Pittsburgh
12. University of Maryland
13. University of Antelope Valley
14. University of Massachusetts
15. Appalachian State University
16. Western Washington University
17. Penn State University
18. Virginia Tech
19. Clemson University
20. University of Missouri



NCBA DII Week 18 Top 15 :

1. Penn State University (DII) (8)
2. Hofstra University (3)
3. University of Wyoming
4. University of Wisconsin (DII)
5. East Carolina University (DII)
6. Longwood University
7. Kennesaw State University
8. SUNY Binghamton
9. Northeastern University
10. SIU - Edwardsville (1)
11. The College of William & Mary
12. University of Maryland (DII)
13. Xavier University
14. SUNY Oneonta
15. Rice University



NCSA March Top 15 :

1. Florida State University (9)
2. University of Florida (1)
3. Virginia Tech (2)
4. University of Illinois
5. Miami University
6. University of Antelope Valley
- T-7. Grand Valley State University
- T-7. University of Connecticut
9. Kennesaw State University
10. East Carolina University
11. SUNY Cortland
12. Penn State University
13. University of Kansas
- T-14. Naval Academy
- T-14. University of Delaware

CollClubSports Equipment Pass-Along Program

Does your team have extra equipment you're not using? An old set of catchers gear? Old practice pants? A set of helmets you no longer use? Well, you can donate your extra gear to the CCS Equipment Pass-Along Program and help an Up-Start club team get their program off the ground. Email Info@CollClubSports.com to find out how.

OTHER NEWS AROUND COLLCUBSPORTS

• The following teams have all officially joined the NCFCA for the upcoming 2012 season: Clarkson (North Atlantic), Ohio State (Great Lakes), U of Maryland Eastern Shore (Mid-Atlantic), Shepherd Bible College (Independent), Macon State (South Atlantic), Kennesaw State (South Atlantic). Additionally, Radford has been moved from the South Atlantic to the Mid-Atlantic.

• The following teams are officially registered to compete in the NCTFA National Championship Meet at Eastern Kentucky University in Richmond, Kentucky on April 28-29: Bowling Green, Delaware, Florida, Illinois, Indiana, James Madison, Michigan, Ohio State, SUNY Buffalo, North Carolina and Wisconsin.

• Phase I of the NCTFA website was launched on March 30th, offering online athlete registration, team contact information, team website links, team roster information, athlete pics/bios, league headlines, male/female athlete of the week winners, sponsor advertisements, downloadable league documents, and a National Championship Meet page. Look for Phase II to feature meet schedules, meet results, and league wide performance leaders.