

NCSA Softballs “Worth” More Than Ever

July 8, 2013 – Worth/Rawlings has just reached an agreement with the National Club Softball Association and CollClubSports that will make Worth/Rawlings the “Official Softball of the NCSA.” With this deal in place, Worth/Rawlings softballs will be the ONLY softballs approved for NCSA game play. Each NCSA-member team will receive 2-dozen Worth/Rawlings softballs included in their league membership and will also have the ability to purchase more through the NCSA.



For teams looking to purchase additional softballs, your contact is Craig Budzik, Worth/Rawlings Sponsor Account Manager. He can be reached by phone at 412-321-8440 extension 102 or by email at Craig.Budzik@CollClubSports.com. Remember, Rawlings is also the uniform provider of the National Club Softball Association and Craig is the point of contact for Rawlings uniform inquiries and orders as well.

“I am excited to be expanding our relationship with Worth/Rawlings as they become the official softball provider of the NCSA,” said Savannah Harp, Vice President of Operations for the National Club Softball Association. “Worth/Rawlings and the NCSA have recently teamed up to provide our members with the finest quality uniforms on the market. Just as Worth has provided the NCAA Softball



Championship with their official game balls, I know our teams will be thrilled to begin a new era of NCSA softball featuring Worth/Rawlings as the official on-field game ball.”

In addition to their sponsorship of the NCSA and uniform and softball provider, Worth/Rawlings will further be represented as the sponsor for the NCSA All-American team announcement and press release, a new highlight for the 2013-2014 NCSA season.



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“We are excited to expand our partnership with the NCSA,” said Mark Kraemer, Worth Brand Director. “The NCSA is already a premier league and adding our softballs to the mix will take their competition to the next level. Further, we at Worth/Rawlings are honored to be featured alongside the future NCSA All-American selections. With our commitment to fastpitch, and the NCSA’s reputation, we knew this was an opportunity we had to take.”

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