



850 Ridge Avenue
Suite 301
Pittsburgh, PA 15212
Office: (412) 321-8440
Fax: (412) 321-4088

A.D. Starr shines with NCSA

August 18, 2008

The NCSA is proud to announce A.D. Starr as the “Official Softball of the National Club Softball Association” and the “Official Softball Supplier of the National Club Softball Association” through the 2011 season. This makes A.D. Starr the first and only softball supplier of the NCSA. Over the past 8 years, A.D. Starr has supplied the National Club Baseball Association (NCBA) teams with their baseballs and the partnership, customer service, price, and quality of product have been unmatched, so it was natural decision for the NCSA to partner with such a great and familiar company.

Beginning July 1, 2009 the NCSA will declare the A.D. Starr Official NCSA game ball (OA1247PL-NCSA) as the only softball legal for use during NCSA sanctioned games. Starting on February 1, 2009, all NCSA member teams can purchase the officially stamped NCSA softball (OA1247PL-NCSA) for \$40.00 a dozen with a set shipping rate of 8% if you order at least 2-dozen softballs. Each softball will be stamped with the official NCSA logo as well as the NCSA’s commissioner’s signature. For the time being, you can purchase unstamped game softballs (OA1247PL) for \$40.00 a dozen with a set shipping rate of 8% if you order 2 or more dozen softballs until the Official NCSA game balls (OA1247PL-NCSA) become available in February. Also, all member teams can purchase practice balls (OA1247PS) for \$34.00 a dozen.

Dave Kalla, the President of A.D. stated this in regards to the partnership: “The NCSA is a great opportunity for the women to continue their softball careers in college at a club level. AD STARR is extremely proud to be the “Official Softball” of the NCSA. AD STARR wishes the best for all of the players in their games as well as in the classroom.”

Sandy Sanderson, the President of the National Club Softball Association, had this to say about the agreement: “A.D. Starr has long been dedicated to the growth and development of club baseball throughout the country. We at the NCSA are excited to align this dedication with the successful foundation that has been formed in growing collegiate club softball. Together, A.D. Starr and the NCSA are able to provide collegiate club softball teams with top quality products at exceptional prices while the implementation of a uniform game ball featuring the official NCSA logo will further instill a sense of pride for all those playing in the NCSA.”

Teams can contact Denny with A.D. STARR at 1-800-ITS-AHIT (487-2448) to order their Official NCSA Softballs at the exclusive NCSA pricing. To view all of A.D. Starr’s products, please visit www.adstarr.com

Christian Smith
National Club Softball Association
Sponsor Account Manager
christiansmith@clubbaseball.org