

MARKETING NEWSLETTER

Dates to Remember in November:

- November 11th: NCFA Phone Day
- November 12th: CollClubSports Uniform Day
- November 18th: NCBA Phone Day
- November 25th: NCSA Phone Day
- November 30th: Last Day for 55% off discount on Rawlings Uniforms

DID YOU KNOW

The 2010 NCBA Season marks the 10th Anniversary of the founding of the league by current President, Sandy Sanderson.

2010 DII WORLD SERIES TO JOHNSTOWN, PA.

Johnstown's Point Stadium will serve as the focal point for Division II National Club Baseball Association (NCBA) players as they compete for a championship title. That's because Point Stadium will be the host of the 2010 NCBA Division II World Series planned for May 21-25, 2010. Representatives from the NCBA, the City of Johnstown, and the Johnstown CVB signed the deal in mid October.

Eight teams will compete in the tournament over the five-day event. "We're pleased that the NCBA has chosen Johnstown, PA as home of the D-II World Series for the next two years," said Lisa Rager, Director of Johnstown's Convention and Visitors Bureau. "We're excited to have the opportunity to extend our unmatched hospitality to the many players, families, friends and fans that will be making Johnstown their home during the course of the tournament in May."

Playing in Johnstown's historic Point Stadium will be a special treat for the players. The Point has been the home of the national

All-American Amateur Baseball Association (AAABA) tournament for over 60 years. After undergoing an \$11 million reconstruction in 2005, the Point looks much different than it did when it was built in 1926. The original stadium had an upper deck with a grandstand and seated 17,000 fans. A number of baseball players who went on to great fame played at the Point, including Satchel Paige, Jackie Robinson, Lou Gehrig, and Babe Ruth.

In addition to a rich sports heritage and outstanding hospitality, Johnstown offers visitors numerous options for exploring and day touring. Some of which include the famous Johnstown Inclined Plane, The Johnstown Flood National Memorial, The Johnstown Heritage Discovery Center, The Iron and Steel Gallery, and the newest attraction, the Johnstown Children's museum. Visitors looking to travel a little farther can check out the Flight 93 National Memorial site located only 30 minutes from Johnstown.

"I am extremely excited that the 2010 & 2011 NCBA Division II World Series will be held at



A beautiful picture of historic Point Stadium in Johnstown, Pennsylvania, where the NCBA DII World Series will take place on May 21st - 25th 2010.

Johnstown's Point Stadium," said Kenny Rayl, NCBA Director of Division II Baseball Operations. "Not only will there be some great baseball going on in front of large crowds at Point Stadium, there will also be a plethora of attractions in Johnstown for our players, families and friends to visit."

For more information about visiting Johnstown, contact the Johnstown Convention & Visitors Bureau at 1-800-237-8590 or log onto www.visitjohnstownpa.com.

CollClubSports, "Player 2 Watch"



Name: Grace Cameron
School: Southern Illinois University-Carbondale
Position(s): OF/Coach/President
Scholastic Year: Senior
Major: Pre-Pharmacy/Biological Sciences
Favorites:
Movie: Knocked Up
Food: Mint Chocolate Ice Cream
Band: Rascal Flatts

Grace played softball all four years in high school. During her junior year at SIUC, she heard about the NCSA. After taking on the tasks of getting the club softball team off the ground, she is excited to have a very successful first year in the NCSA.

How did you first hear about the NCSA? What made you want to join the league?

I first heard about the league from a school friend who is on the club baseball team here at SIUC. In the back of my mind was, why didn't we have a club softball team on campus? That is when I looked online and found out about the NCSA. My passion for softball really made me want to join

the league but most importantly I wanted to provide an opportunity for other girls to have fun playing softball again.

How did you go about starting the team at your school? Was it difficult?

After talking to a lot of girls that felt the same way, I decided to go ahead and start our team. It started off by meeting our sports club director and proposing my idea. After I got his support, I went off to make a flyer and ended up posting over 400 copies with the help of my good friend/vice president Lori Bedell. At first it was difficult to get it started since there were a lot of paperwork and procedural tasks. But when I heard back from so many girls that were just as excited as me it made all the other stuff worth it.

What is your outlook/goals/expectations for your team this season?

Even though we are a first year team, we still have high expectations. The

team has been able to draw a lot of talented and passionate girls who would love to make it to the World Series.

What are the strengths of your team this year?

Our biggest strength is the experience many of the girls are bringing to the team. Many of us, myself included, haven't played in several years but we retained most of our skills we previously learned.

What is your favorite softball memory?

That would have to be from travel ball my senior year. We were playing in the Lemont Tournament in Lemont, IL. During travel ball my coach taught me to slap hit lefty and I had great success with it. I was up to bat with the tying run on third and the winning run on second. If I got out we would have been out of the tournament. I ended up slapping the ball in the perfect spot right over the 3rd baseman's head to bring in the winning run.

CollClubSports “Bags” Jensen Lee

CollClubSports is extremely excited to announce that they have reached a partnership with Jensen Lee Team Bags to become the “Official Team Bag Supplier of CollClubSports” through the 2011 season. With CollClubSports having divisions in Baseball, Softball and Football, Jensen Lee was the perfect fit for CollClubSports, since they offer a wide selection of team bags that fit CollClubSports team’s needs.

Jensen Lee has been the benchmark for Team Bags for over 20 years. All Jensen Lee Bags are made with quality materials, great fabrics, strong webbing and heavy-duty zippers and hardware. Jensen Lee is confident that their bag is the ONLY bag you will ever need! Their canvas bags have a 4 year warranty and the polyester bags have a 1 year warranty.

Jim Officer, Director of Sales for Jensen Lee Team Bags, stated, “I am extremely pleased to announce that Jensen Lee Bags has signed a contract to become the team bag supplier of choice for CollClubSports. With over 25 years of experience of making top quality team player bags, we are looking forward to supplying CollClubSports member teams with our tough, durable custom bags. As Jensen Lee and CollClubSports continue to grow, we look forward to working with the organization and its schools for many years to come.”

CollClubSports and Jensen Lee are excited to announce a line-up of 5 bags that they will offer to CollClubSports member teams at fantastic prices. Below is a breakdown of all the bags offered plus the incentives.

Jensen Lee and CollClubSports Team Bag Lineup						
Baseball/Softball				Football		
Bag Model Number	200XL	200L	JL26	Bag Model Number	JL35	JL39
9-14 Bags Price	\$ 60.00	\$ 65.00	\$ 57.00	12-23 Bags Price	\$ 60.00	\$ 67.00
15+ Bags Price	\$ 57.00	\$ 53.00	\$ 55.00	24+ Bags Price	\$ 57.00	\$ 64.00
Shoulder Strap	Included	Included	Included	Shoulder Strap	Included	Included
Player Name/#	Included	Included	Included	Player Name/#	Included	Included
NCBA/NCSA Logo	Included	Included	Included	NCFA Logo	Included	Included
Shipping	Included	Included	Included	Shipping	Included	Included
Artwork Setup	Included	Included	Included	Artwork Setup	Included	Included
Warranty	4 Years	4 Years	1 Year	Warranty	1 Year	4 Years
Minimum Order Quantity	6	6	15	Minimum Order Quantity	12	12
Delivery Time	3 Weeks	3 Weeks	3 Weeks	Delivery Time	3 Weeks	3 Weeks

President and CEO of CollClubSports, Sandy Sanderson, who is himself an owner of the 200XL bag, had this to say about the new partnership with Jensen Lee. “The quality and durability of these Jensen Lee bags is truly remarkable. Despite a 4-year warranty (200XL, 200L, and JL39 models) chances are no one will have to use it. I’ve had my 200XL for over 6-years now and it’s as good as the day it arrived. This could very well be the last equipment bag these players buy...ever! Every once in a while in life, you make a purchase and look back and think that it was completely worth it. Jensen Lee bags are just such a purchase.”

All orders can be placed by contacting Jensen Lee directly. To place your order, contact Jim Officer at 1-800-533-2690 or at jim@jensenlee.com. To learn more on Jensen Lee, please visit their website at www.jensenlee.com.

Maine, Vermont to Play First NCFB Game

The first ever NCFB-sanctioned football game has been scheduled for Saturday, November 7th and will feature the University of Maine against the University of Vermont. The game is being held at Morse Field at Alford Stadium on the UMaine Orono campus with kickoff scheduled for 5:00.

The two rival teams are both members of the recently formed North Atlantic Conference of the NCFB. In two games against each other back in 2007, the Cata-mounts and the Black Bears split, with the visiting team winning each time. Vermont went on the road and defeated Maine 20-12 but then fell to the Black Bears at home two weeks later by a score of 15-6.

Maine head coach Eric Whitman is eagerly anticipating this game between what he referred to as “two very, very good rival football teams.” Whitman went on to add that, “With the series tied 1-1, there are major bragging rights on the line in this game.”

Fans in attendance can expect a very physical game. “Both are power running teams,” Whitman explained. “So it should be a good, solid, smash-mouth football game.”

Perhaps no player is more excited for this game than Maine wide receiver Jesse Miller, who played for Vermont before joining Maine’s squad. “I’m sure he has something to prove against his former team,” said Whitman.

Teams Spice Up Fall with Tournaments

Even though most regions in the NCBA do not begin conference play until the spring, this hasn’t stopped many teams from putting together extensive fall exhibition schedules. Some teams use the fall as a tune-up for the upcoming spring season, others use it as an extended try-out for the final roster. Either way, more and more NCBA teams are taking advantage of the playable weather in the fall. Here is a look at some tournaments that took place throughout the country this fall. This list is not an exhaustive one, but includes the tournaments that the NCBA was notified about:

Save Second Base: This philanthropic tournament was hosted by the defending NCBA Division II National Champion Kentucky Wildcats, who split themselves into two squads for the event: one consisting of returning players, the other team being their new players. Joining Kentucky for the weekend were Wright State and Xavier. Pitcher Dean Sumpter led the returning Kentucky team to a 10-5 win over the Kentucky rookie team in the championship game. Most importantly, the tournament raised \$1,000 for breast cancer research.

Williamsport Warm-Up: This was the fourth year of the NCBA-sanctioned Williamsport Warm-Up tournament held in Williamsport, Pennsylvania. In the championship game, SUNY Cortland defeated UMass 7-2 to take home their second straight title. The other participating teams included Pitt, SUNY Buffalo, Hofstra, Cornell, Lafayette and Delaware.

Arizona Invitational: The University of Arizona hosted a tournament the weekend of October 9-11 which provided an early glimpse of what we can expect to see out of the Southern Pacific Region in 2010. Participating teams included Western State, Boise State, Arizona State, USC, and two different squads from the University of Arizona. The championship game featured two perennial SoPac powers as Arizona defeated Arizona State 6-4.

Gulf Coast Pre-Season: The Gulf Coast Pre-Season tournament is set to be played this weekend, November 6-8, at Brazos Valley Bank Park in Bryan, Texas. Organized by Gulf Coast Regional Director Ryan Norris, the tournament will feature two NCBA Division I teams: Texas A&M and Baylor; an NCBA Division II team: Houston – Downtown; and a non-NCBA team: Texas Christian University. In addition to the double elimination tournament, the event will also feature a home run derby, with each team selecting two participants.

First Ever NCSA Top 15 Coaches Poll

The NCSA released the first ever Top 15 Coaches Poll. Every President had the opportunity to vote and the rankings will be available each month. Below are the results of the first Top 15 Poll. To check the poll results yourself please visit www.clubsoftball.org.

Ranking	Team	Ranking	Team
1	Florida State	9	Virginia
2	Virginia Tech	10	Georgia
3	Illinois	11	Ohio State
4	Florida	12	Georgia Tech
5	NC State	13	Clemson
6	Air Force	14	Connecticut
7	Miami (OH)	15	Navy
8	North Carolina	15	Central Florida